



## ✚ Company Snapshot

- Established in Sep. 14, 1991
- Founder : Dr. Yih-Tay Tsay
- Headquarter: Taiwan
- Branch Office: U.S (PENPOWER Inc.) / China / Hong Kong / Singapore
- Went Public on Taiwan Security Exchange Market in 2002
- All of Employee : 160



## ✚ Company Core Competency

PenPower Technology Ltd. is a technology driven company that develops products based on various in-house developed core technologies:

- Handwriting Recognition
- Optical Character Recognition
- Face Recognition
- Voice Recognition
- Mobile Phone Data Transfer Solution



## ✚ Mission & Vision

### Mission -

**"Innovate Technology for Your Needs"**

To benefit people's life by creating and extending the power of smarter Intelligent Human Computer Interface with innovative recognition technologies.



### Vision --



Be the world's leading company of recognition technologies that create intelligence for smarter Human Computer Interfaces.



## ✚ **Product Brief-** Satisfy market needs with various products and solutions

PenPower is dedicated to develop the design and technology to meet consumer demands. “Innovative Technology for Your Needs” is at the core of PenPower’s vision and implements this vision across all PenPower products. We are willing to lead as a company of creative power, providing our customers with innovative, reliable quality products all the time. Adhering to our brand conception of delivering enjoyment and quality to life, PenPower is committed to designing and developing networked digital lifestyle devices that allow consumers to think less about the technology they are using, so they can spend more time enjoying themselves.

## **WorldCard Series** **-Business Card Recognition Solutions**

### 【Product Overview】

The PENPOWER WorldCard Provides you with a total business card management solution by integrating card recognition, management, transmission, and printing functions in a single digitized unit. So you can find your business cards at anytime and anywhere when you need them.



### 【Product Feature】

- Unicode design, make it possible to display various languages of business cards at the same time.
- Quickly snap and recognize both sides of business cards in English, French, German, Italian, Spanish, Dutch, Turkish, Polish, Hungarian, Traditional Chinese, Simplified Chinese, Japanese and Korean.
- Organize card information into categories and sub-categories in anyway you want.
- WorldCard provides various print templates. You can also easily create your own templates and print contact information in different formats.
- Recognize business card image files taken by digital cameras or advanced mobile phones. It can also work with the flatbed scanners.
- Export/Import/Sync contacts to/from Outlook, Outlook Express, Palm, Pocket PC and other PIM software.
- Full text search to find your contacts easily and conveniently.

## Digitization of Business Cards for Smart Contacts Management



**WorldCard duet**-Make a webcam more business sense

### 【Hardware Specification】

- Dimensions: 115 mm x 60 mm x 20 mm
- Weight: 75g
- Video capture resolution: up to 640x480 resolution
- Sensor: 1/4" color progressive 640x480 (VGA) CMOS sensor
- VGA/QVGA frame rate: up to 30 frames per second
- Interface: USB 2.0 Hi-Speed connection



**WorldCard Color** - Manage your e-contacts in true color

### 【Hardware Specification】

- Dimensions: 175 mm x 75 mm x 45 mm
- Weight: 216g
- Resolution: 600 dpi
- Interface: USB
- Image: Color



**WorldCard Office** - Zip it in - Off you go!

### 【Hardware Specification】

- Dimensions: 106 mm x 53 mm x 27 mm
- Weight: 73g
- Resolution: 600 dpi
- Interface: USB
- Image: Gray-scale

## 【System Requirements】

- Pentium III 800 CPU or above
- 256MB of RAM
- 100MB of available hard disk space
- Windows 2000 / XP
- USB Port

## 【WorldCard Awards】

- 2006 Star Product of the Year of 21st Frontier Awards
- 2004 Best Choice of Computex Taipei
- 2003 and 2004 PC Shop Editor's Choice
- 2003 and 2004 PC Home Editor's Choice
- 2002 Innovation Research Award granted by the Ministry of Economic Affairs (MOEA)
- 2002 National Product Image Award
- 2002 Product of Excellence Award
- 2001 The Symbol of Excellence Award

# WorldPhone Series -Mobile Phone Data Transfer Suite

## 【Product Overview】

PENPOWER WorldPhone is one of the best data suite solutions that enable users to manage information on mobile phones. Users can instantly transmit data between handset and PC via Infrared, Bluetooth and USB data cable. WorldPhone is something you can count on to make things easier. You can edit messages (SMS/EMS/MMS), pictures, music, phonebooks, calendars or download Java games to create personal lifestyle. With WorldPhone, you can enjoy the maximum freedom and pleasure with your mobile phone.

## 【Product Feature】



### Phonebook management

Download phonebook to PC for backup, modifying, adding, deleting, sorting and enquires. Export phonebook to Microsoft Outlook, Outlook Express, Palm and Pocket PC by WorldPhone.



### Picture editing

Download pictures taken by the built-in camera for editing or backup. Design and customize your personal pictures by inserting the clip arts, frames, backgrounds and icons provided by WorldPhone and share these unique pictures with your friends.



### Music editing

Easily create your own personal MP3 music by merging your favorite clips from different MP3 files or use the powerful melody editor to compose MIDI ringtones, play them on your PC, and manage your personal ringtone library



### Video editing

With the simple drag-and-drop interface, composing your own video can be a snap. WorldPhone allows you to incorporate image, text, sound and video clips to create your one of the kind video. Adding the special effects can make video editing even more fun.



### Java game upload/download

Backup Java games in PC to free up memory space of your handset, or upload Java games to handset from PC.



### File management

Retrieve all files on your mobile phone and download them to PC. Upload files from PC to your mobile phone.



### Calendar management

You can create a Meeting, Memo, Call or Birthday notice on mobile phone and remind or alarm you at the right time.



### Edit and send messages (SMS/EMS)

Download SMS/EMS to PC for backup, modifying, adding, replying, and forwarding. The powerful message editor enables you to easily create messages with logo and ringtone.



### MMS function

Compose personal MMS with multiple pictures and music easily. Via Infrared or Bluetooth, you can send MMS to friends for sharing.



### Synchronization

Easily synchronize phone book data on your mobile phone with Outlook or Outlook Express.

## Other popular products in Asia

-For more information, please visit our website [www.penpower.net](http://www.penpower.net)

-Contact e-mail: [sales@penpower.net](mailto:sales@penpower.net)



Handwriter Series



Handwriter PENPOWER Jr. Series



Voice Writer Series



ScanEYE Series



MobilePen



FaceMetric

# Innovate Technology for Your Needs



South Atlantic Ocean

Falkland Islands (Islas Malvinas) (adm. by UK, claimed by Argentina)